



# OPPORTUNITIES

Fall 2010

2400 N. Opportunity Drive • Wichita, KS 67219 • Phone: 316.201.1890 • Fax: 316.687.5459 • [www.begreatwichita.org](http://www.begreatwichita.org)

*To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.*

## Back to School, Back to the Clubs

On August 16th, thousands of kids went back to school, sat in a new classroom, embraced new friends and old, and packed away the first of many homework assignments. The same kids also did something else on that day equally as exciting and important: They went back to their Boys & Girls Club!

Kids and teens look forward to starting another year at Boys & Girls Clubs because it is a place where they can relax, be with caring staff and have fun with friends. It's also a place they feel comfortable to express themselves, show off their knowledge and leadership skills, learn through fun and engaging activities and give back to their communities.

Boys & Girls Clubs believes every child is GREAT, and from that support, every child is led through opportunities that will help them succeed in life. As a new year of school and the Club begins for many, let's see what some parents and members have to say about the Club:

### PARENTS:

"I believe that the Boys & Girls club teaches the children to respect each other and adults; this place is the backbone for a lot single parents."

"They have great programs for our children. It provides guidance for our kids with wonderful people to prepare them for the future. I love the club!"

"Wonderful club for kids and families. My daughter loves the games and activities that are offered. I love the mix of academics and fun. I don't know what I would do without the club.

The staff is awesome!"

"The club provides a safe and educational environment for my children after school."

"The club supplements our children's education through

homework room and tutoring and mentoring. It offers a safe place for children to come after school. It gives kids an opportunity to interact with positive role models in their community through a multitude of activities."

### MEMBERS:

"Well it helps me get my school work done. I really appreciate the teachers who come every day to help us learn. Especially Ms. Trish; she is awesome!! I just want to thank you!!" Jasmine

"The club helps me with my homework. I love Monday. It is fried chicken day!"

"The club keeps me off the streets and out of the hood. When I go to the club I do better in school."

"The club prepares me to be a successful adult."

"The club teaches me life skills that I am not learning at home; I will be a success."



## Upcoming Events

**Thanksgiving Break**  
November 24th – 26th

**A Night with Santa**  
December 17th

**Holiday Break**  
December 22nd – January 2nd

**Smiles for Kids Gala**  
February 24th, 2011

## 21st & Opportunity

We are closing in on 300 members and still growing! The members receive daily technology training, physical fitness activity, homework assistance and dinner. In addition, members can choose from a long list of electives to participate in.

## Oaklawn

Over 50 kids are now enrolled at the Oaklawn Club! There has been increased focus on programming making the Club a premier after-school program in the Oaklawn area.

## Haysville

The Haysville Club located at the Haysville Middle School opened its doors on August 30th for the after-school program with its largest enrollment ever and still growing quickly! They received a 5 year grant from the 21st Century Community Learning Centers to enhance and grow the program.

## Jr. NBA/Jr. WNBA

On November 2nd, over 150 kids will tip off the Jr. NBA/Jr. WNBA league here at the Boys & Girls Club. The league is eight weeks long and games will be played on Tuesday and Thursday nights starting at 5:30 with a post-season tournament in December. The league includes participants from second to eighth grades.

## Hot Off the Desk of Jeff Jacobs, CPO

A new beginning to another terrific school year at the Boys & Girls Club and a new beginning to how we conduct our club and programs at all three sites; 21st Street, Oaklawn and Haysville...

For the past several months, through the leadership of our Board Chair, Paul Wheeler of Koch Business Solutions, our staff and board has been going through a process to create our Club's shared vision and the principles that guide us at the club. We have accomplished this and now are working diligently to ensure we fulfill our vision at all three club locations.

Our Vision: Boys & Girls Club seeks to provide a safe, fun, respectful, positive environment where we create a connection with kids to discover and develop their full potential.

Our lead staff meets weekly and we put considerable thought into what it takes to fulfill our mission and vision. We have addressed the capabilities necessary to fulfill our vision and will continue to look at the gaps we need to fill.

Our entire staff spent time determining our guiding principles which defines the culture of the Boys & Girls Clubs of South Central Kansas. We thoughtfully decided the following headings are key to our club's success and then elaborate on each heading and hold each other accountable to ensure we maintain our positive culture at each club site:

### Kids are Number One:

We ensure kids will benefit from everything we say and do.

**Respect:** We treat others with dignity, honesty and sensitivity.

**Fairness:** All constituency groups receive fair and equal treatment.

**Communication:** Effectively communicate with constituency groups in a timely manner

**Integrity:** We conduct all of our affairs lawfully.

**Change:** We embrace change; we envision what could be.

**Teamwork:** We work together to fulfill the mission of the club.

**Passion:** We are passionate about the work that we do for kids.

**Personal Initiative:** We come to the club each day with the desire to do our best work for kids.

**Vision:** We have a shared vision for our club.

Many Kudos to our staff and board for embracing the fact we have raised the bar to success.



Jeff Jacobs, CPO

## Boys & Girls Clubs Day for Kids Fun-Filled Evening Celebrating Kids

Boys & Girls Clubs of South Central Kansas celebrated "Boys & Girls Clubs Day for Kids," (BGC Day for Kids) a major annual family event highlighting the value of meaningful time between caring adults and children. In Wichita, BGC Day for Kids was celebrated with hundreds of parents and kids participating in an event at 2400 N. Opportunity Dr.

Boys & Girls Clubs of South Central Kansas was one of hundreds of Day for Kids events planned nationwide (all events were open to the public). In Wichita, Day for Kids was September 24th from 5 p.m. to

8 p.m. at the Boys & Girls Club on 21st & Opportunity Drive featuring moonwalks, face painting, tattoos, cake walk, pop toss, parachute activities, relays, the Fire Department and Exploration Place activities.

From academic failure and gang activity to poverty, drugs and violence, the youth face a daunting array of problems – with serious consequences and fewer safety nets at home and in the community. BGC Day for kids is one small step in rebuilding "villages" in our neighborhoods; providing young people with the skills and motivation they need to BE GREAT, while protecting them from the dangerous problems they face every day.



# WSU Women's Basketball Clinic

Big Kudos to Program Director Jordan Wiens and athletic staff for putting on a terrific basketball clinic for our kids. The WSU Women's Basketball team and assistant coach Carlai Moore ran a two hour clinic for roughly 40 boys and girls. We had many parents in attendance and followed it up with a pancake breakfast for the kids, Shockers and the parents. The players provided autographs for the kids.



## Annual Report Information

Total Number of Members for 2009: **1186**

### Annual Household Income

Under 20K	44%
21to30K	33%
31-40K	12%
41-60K	5%
61-80K	3%
81 and up	3%

### Ethnicity

African American	67%
Caucasian	12%
Hispanic/Latino	10%
Multi-Racial	9%
Native American	1%
Asian	1%

### Services

#### Opportunity Drive

Number of meals provided to children: **44,007**

Number of snacks provided to children: **5070**

#### Haysville

Number of snacks provided to children: **2860**

#### Oaklawn

Number of snacks provided to children: **6603**

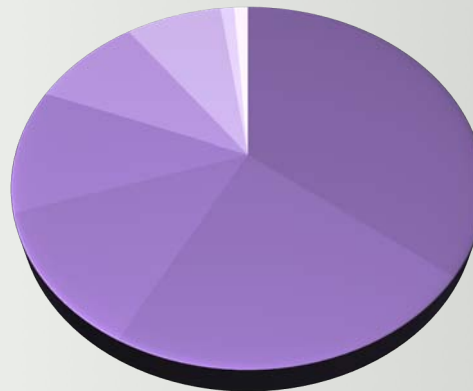
### 2009 Highlights

- Over 400 kids participated in our summer program.
- Over 300 kids signed up for the 2009-2010 after-school program.
- Over 500 community members participated in our Day For Kids Celebration.

- Kids are participating in specialty programs to learn skills such as agriculture, economics, and robotics.
- Renovations were made to the Oaklawn site for the 2009-2010 school year.
- We opened a new site at Haysville Middle School completely funded through private grants and donations.

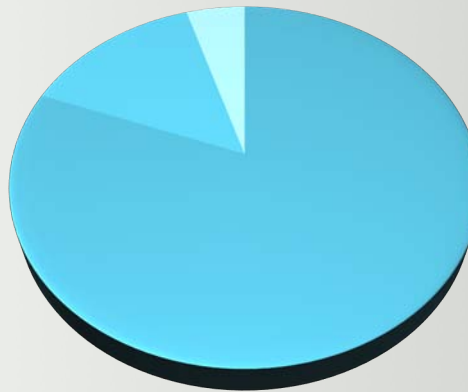
- Club Launch is receiving national recognition from Boys & Girls Clubs of America.
- TORP served 80 kids.
- New healthy lifestyles programs are in place to help members not only become more physically active, but also make healthy decisions.

### INCOME



- Foundations/Trusts-32%
- United Way-20%
- Contributions-11%
- Total Govt-10%
- Special Events-8%
- Dues & Fees-7%
- In Kind-11%
- Other-1%

### EXPENSES



- Program-81%
- Mngt & Gen-14%
- Fundraising-5%

# \$43,398 Grant From Taco Bell Foundation For Teens Helps the Boys & Girls Clubs Of South Central Kansas Combat America's High School Dropout Crisis



**TACO BELL**  
foundation  
for teens

## Grant will provide Educational Assistance for More Than 75 Teens and Open Doors to New Opportunities and Brighter Futures

Boys & Girls Club of South Central Kansas is being recognized with a \$43,398 grant from the Taco Bell Foundation for Teens to fund real world experience programs that help encourage them to stay in school and consider future career possibilities. As one of 250 organizations to receive a portion of the \$1.8 million grant from the Foundation, Boys & Girls Club of South Central Kansas' Targeted OutReach Program (TORP) will provide an alternative educational resource aid for students ages 12-18, who are expelled from USD 259 and surrounding areas to continue learning during their expulsion period and stay on track to graduate.

The grant will allow an estimated 75 Wichita-area teens to receive academic curriculum courses in accordance with USD 259 at grade level standards as well as mandatory participation in various

activities including: career planning, health services, life skills and community service projects that will spur them to stay engaged in their communities and inspire them to remain in school, working towards graduation.

Taco Bell Foundation for Teens raises funds through the generosity of Taco Bell customers and the support of Taco Bell Corp., its employees, franchisees and partners. Canisters are placed in the Wichita-area restaurants, locally owned by Fugate Enterprises, so patrons can support teen programs by donating their spare change. Additionally, Fugate Enterprises developed fundraising and volunteer opportunities within our own community to support local teen programs. On April 23, 2009, participating Taco Bell® restaurants across the country conducted the

first-ever nationwide fundraiser to support Taco Bell Foundation for Teens, donating 15 percent of gross sales that day, totaling \$1.8 million. The Wichita-area Taco Bells' raised and donated \$43,398 to the Taco Bell Foundation for Teens and picked the Boys & Girls Clubs of South Central Kansas to receive those funds for the TORP program.

"We are honored to be recognized by the Taco Bell Foundation for Teens and Fugate Enterprises for our unremitting commitment to teen graduation and success," said Jeff Jacobs, Chief Professional Officer, Boys & Girls Clubs of South Central Kansas. "It's because of partnerships like this that we are able to offer the type of educational assistance that ultimately helps inspire them to stay committed to earn their high school degree, dream big and be great."

## Summer Program Wrap-Up

Starting June 7th over 200 children ages 6 – 18 began arriving every morning at 8:00am for summer camp! The Club offered summer campers breakfast, lunch and a mid-afternoon snack, as well as all materials required for any activity. The total cost for the eight week camp was \$390 and operated Monday to Friday 8:00 am to 5:00 pm.

Each day was divided between academic enrichment and recreational activities. The various age groups rotated through a different schedule everyday visiting art, technology, library, dance/band room, movie room, game pit, gym, playground, outside activity tents and the teen center.

All grade levels had several field trips planned throughout the eight week camp. Some of the field trip destinations included: Agri-science program at Mr. Pearson's farm, Sedgwick County Zoo, Tanganyika Garden, and college visits to Newman University, Friends University and Wichita State

University. There were also several visits to the YMCA swimming pools, movie theaters, parks and roller skating rinks.

Summer campers were also given the opportunity to choose electives to attend throughout the summer including: book club, Spanish class, sign language, golf lessons, fishing expeditions, and dance and etiquette classes.

Also featured in the summer program was Youth Entrepreneurs Kansas. YEK is a Koch Industries sponsored program that teaches free enterprise fundamentals through hands-on experiences and encourages students to start their own business, enhance their business skills for future career opportunities and continue into higher education. During the Boys & Girls Clubs summer camp each student wrote a business



plan and participated in classroom competitions and concluded with an etiquette luncheon.

The conclusion of the 2010 summer camp was celebrated on July 31st at the BGCSCK with a Talent Show put on by the 6th and 7th graders. There were 10 acts and Raysha Claibourne, stole the crowd's hearts on her violin and was deemed the winner by the judges.

It was a FUN and busy summer!

# Taco Bell Makes the Day

On June 8th, Geoff Graves, Senior Operations Director at Fugate Enterprises presented the Boys & Girls Clubs of South Central Kansas with a \$43,398 check to be used for the TORP program. While speaking to the kids Graves asked if they would like Taco Bell for lunch one day during the summer and he received an overwhelming

response of screams. So, on July 29th Graves delivered on that promise and brought 150 burritos, 150 soft tacos and 150 cinnamon twists! The kids were elated to say the least. One child exclaimed, "I want to marry this burrito!" Thank you Fugate Enterprises and Taco Bell for the best lunch of the summer!



## The Annual Barry Sanders & Friends Celebrity Golf Classic

On July 9th, more than 100 golfers participated in the 6th Annual Boys & Girls Clubs of South Central Kansas Barry Sanders and Friends Celebrity Golf Classic at Crestview Country Club with presenting sponsor Capitol Federal.

Prior to teeing off, Barry Sanders greeted members at the Club on Thursday, July 8th. The event allowed members one on one time with Sanders, collecting autographs and asking questions.

"We are excited about the tremendous success of this golf tournament," said Jeff Redden, golf classic committee chair. "In addition to providing program funds, the Barry Sanders & Friends Golf Classic provided a wonderful time to enjoy good company on the golf course supporting a great cause."

The Barry Sanders & Friends Golf Classic could not have happened without our generous sponsors!

### Presenting Sponsor:

Capitol Federal

### Eagle Sponsors:

Cox Media and Fugate Enterprises

### Birdie Sponsor:

Triumph Aerospace Systems

### Par Sponsors:

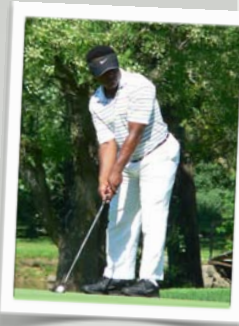
Disney & ESPN Media Networks and Piping & Equipment Co, Inc.

**Hole Sponsors:** Bever Dye, LC and IMA of Kansas, Inc.

**In-Kind Sponsors:** Docuplex Graphics, The Golf Warehouse, Pepsi Bottling Group, House of Schwan and Mel Hamblen Ford

The Barry Sanders & Friends Golf Classic was supported by a committee of volunteers including Chairperson Jeff Redden (Cox Media). Other committee members included Teketa Harding (Capitol Federal), Joe Schuler (Pepsi Bottling Group), Jeff Jacobs (BGCSCCK CPO), Samantha Alexander (BGCSCCK Development Director) and Lindsey Wasinger (BGCSCCK Marketing Director).

Thank you again to all of those that attended the golf classic for your commitment to the club and our kids.



## 2010 BGCSCCK Board of Directors

President • Paul Wheeler  
*Koch Business Solutions LP*

Immediate Past President • Shawn Lancelot  
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### Executive Committee

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Terry Rhea • *Ritchie Associates*

Chris Robe • *Bever Dye, LC*

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*Van Horn Promotions & Marketing*

### Honorary Members

Ron Alberti • *Cessna Aircraft Company*

Bill Hanna

Ron Holt • *Sedgwick County*

## SAVE THE DATE! The 2011 Youth of the Year Gala is Coming! February 24, 2011 • 6 p.m. • The Boys & Girls Club on 21st & Opportunity Dr.

For our seventeenth annual gala, we are honoring our Youth of the Year finalists at our first ever Youth of the Year Gala. Come be a part of the excitement as the 2011 Youth of the Year is announced on Thursday, February 24th at 6:00 PM. In addition to the announcement, we are planning a fantastic evening including dinner, a live and silent auction, and performances from

the kids showcasing the talents and skills they have learned at the club.

This year our fundraising goal of \$75,000 will provide our members with opportunities in education, technology, music, athletics and most importantly, friendships. The programs we provide not only keep the kids safe, but also help make the community a safer place.

Please call 201-1890 ext. 107 for more information including a listing of sponsorship opportunities and ticket information. On behalf of the Board of Directors, Smiles for Kids Gala Committee, and the youth of our community, thank you in advance for your support!



**BOYS & GIRLS CLUBS**  
OF SOUTH CENTRAL KANSAS

2400 North Opportunity Drive  
Wichita, KS 67219



**VISIT US ON THE WEB:**

Local Chapter: [www.bgcscck.org](http://www.bgcscck.org)  
National: [www.bgca.org](http://www.bgca.org)



# Boys & Girls Clubs of South Central Kansas After-School Program Details

**REQUIREMENTS:**

The Boys & Girls Clubs in Wichita and Oaklawn are open to children ages 5 (on or before August 30th) to 18 years. The Boys & Girls Club in Haysville is open to children entering the 6th – 8th grades.

**PROGRAM HOURS:**

The after-school program hours at the Wichita and Oaklawn Clubs are Monday through Friday, between the hours of 2:30 p.m. and 7:00 p.m. At Haysville the program hours are Monday, Tuesday and Thursday between the hours of 2:45 p.m. and 5:30 p.m.

**ON-SITE ACTIVITIES:**

Each month is filled with fun activities that coordinate with a character word. The character words are: responsibility, fairness, trustworthiness, citizenship, caring and respect. Other activities include: science & technology, arts, physical education, homework help, goal setting, sports, air hockey, foos ball, pool, table games, etc.

**PROGRAM FEES:**

The cost at the Wichita and Oaklawn Clubs per 9 week grading period is \$25 per child and equals \$100 for the school year. The cost covers daily activities, homework help and dinner. It also covers the district-wide in-service days. We are open 8am – 5pm on those days and will provide breakfast, lunch and a snack. The 1st child in the family is \$25/9 weeks = \$100/school year. Each additional child in the immediate family is \$15/9 weeks = \$60/school year. The cost at the Haysville Club is \$30 per child per school year.



The cost covers daily activities, homework help and a snack.

Thanks to the generosity of Private Donors, we are able to provide a limited number of partial scholarships for children whose families can prove economic hardship. These scholarships are intended for families that are not receiving other forms of financial assistance for child care. If you are interested in sponsoring a child or family please call 201-1890.

Call 201-1890 (21st & Opportunity), 529-3910 (Oaklawn) or 680-5196 (Haysville) for more information!

